

Ventura County Coalition for Coastal & Inland Waterways

REPRESENTATIVES:

City of Camarillo
City of Moorpark
City of Oxnard
City of Port Hueneme
City of Santa Paula
City of Simi Valley
City of Thousand Oaks
City of Ventura
County of Ventura
Ventura County
Watershed
Protection District

April 19, 2019

Dear Business Owner/Manager:

2019 VENTURA COUNTY COASTAL CLEANUP DAY SPONSORSHIP

Last September, on California Coastal Cleanup Day; more than 70,000 volunteers removed over 400 tons of debris from California's beaches and inland waterways. In Ventura County alone, more than 3,000 volunteers demonstrated their commitment to our coast. This year, you have an opportunity to build on their enthusiasm by showing your business' continued support of a clean and healthy environment.

Being a part of this internationally observed event is a very rewarding experience. Participants spend the morning working in their community, removing trash from the waterways and beaches while becoming more aware of the environmental impacts of our day-to-day lives. The majority of Ventura County participants are youth, making this event an opportunity to inspire future generations of environmental stewards.

There are many ways in which businesses like yours can contribute to the success of this event while also promoting your business. Local sponsorship levels range from Sea Star to Ocean Guardian. Each level of sponsorship provides a different level of recognition from acknowledgement at individual sites to prominent logo placement on advertising. Details of each sponsorship level are provided in this sponsorship packet.

The 35th California Coastal Cleanup Day will be held on **Saturday, September 21, 2019** and promises to be an exciting event for all who participate.

Make plans now to become a sponsor of the 2019 Ventura County Coastal Cleanup Day! For more information on our local efforts, please visit our website at www.vccoastcleanup.org or feel free to contact me at (805) 652-4584.

On behalf of the Ventura County Coalition for Coastal & Inland Waterways, thank you for your support of Coastal Cleanup Day!

Sincerely,

Arriana Rabago

Ventura County Coalition for
Coastal & Inland Waterways



2019 Ventura County Coastal Cleanup Day

SATURDAY 9/21/19 • 9 am-12 pm

SPONSORSHIP LEVELS

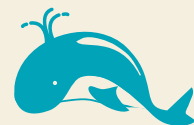
Ocean Guardian \$5,000 or more (Cash)

- Prominent logo or name recognition on giveaways, such as t-shirts or tote bags**
- Prominent logo placement on advertising
- Name recognition in radio spots and public service announcements
- Coastal Cleanup Day poster*
- Commemorative window cling showing support for Coastal Cleanup Day



Whale of a Sponsor \$3,000 (Cash or in-kind donation)

- Logo or name recognition on giveaways, such as t-shirts or tote bags**
- Prominent logo placement on advertising (placement and size proportionate to other sponsor contributions)
- Name recognition in radio spots and public service announcements
- Coastal Cleanup Day poster*
- Commemorative window cling showing support for Coastal Cleanup Day



Dolphin \$1,500 (Cash or in-kind donation)

- Logo placement on print advertising**
- Coastal Cleanup Day poster*
- Commemorative window cling showing support for Coastal Cleanup Day



Seal \$800 (Cash or in-kind donation)

- Name recognition on print advertising
- Coastal Cleanup Day poster*
- Commemorative window cling showing support for Coastal Cleanup Day



Sea Star \$300 (Cash or in-kind donation)

- Coastal Cleanup Day poster*
- Commemorative window cling showing support for Coastal Cleanup Day



**On request **Please email logos to arabago@cityofventura.ca.gov by August 1, 2019*

Donations of any denomination are welcome and gratefully accepted.

Promoting clean and healthy beaches, rivers and creeks throughout Ventura County • www.vccoastcleanup.org

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City of Port Hueneme
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City of Ventura
County of Ventura

Ventura County
Watershed Protection District

2019 Ventura County Coastal Cleanup Day SPONSORSHIP AGREEMENT

Ventura County Coalition for Coastal & Inland Waterways

_____ agrees to become a _____ sponsor,
(Insert Company Name) (Insert Sponsorship Level)
in the amount of \$ _____, for the **Ventura County Coastal Cleanup Day** on **September 21, 2019**.

Please check your preferred level of sponsorship



— **Ocean Guardian**
\$5,000 +



— **Whale of a Sponsor**
\$3,000 to \$4,999



— **Dolphin**
\$1,500 to \$2,999



— **Seal**
\$800 to \$1,499



— **Sea Star**
\$300 to \$799

For a detailed list of sponsorship benefits, please refer to the Sponsorship Levels Sheet on back.

_____ will provide the VCCCIW with the following:
(Insert Company Name)

- Signed Sponsorship Agreement, due by **July 1, 2019**
- Sponsorship Donation of \$ _____ due by **August 1, 2019**

Check one or both (if applicable): Cash In-Kind Services

*Please note, donations must be received by August 1st in order to guarantee logo/name recognition on advertising.

Please make your check payable to the **Ventura County Resource Conservation District**. Mail a signed copy of this agreement to the address below. Once signed by the VCCCIW, you will receive a copy for your files.

Mail to: Ventura County Resource Conservation District
C/O Debra Gillis
PO Box 147
Somis, CA 93066

VCCCIW Representative

Date

Sponsor Signature

Date

Printed Name, Sponsor Representative

Mailing Address

Email Address

Thank you for your support of the 35th Annual Coastal Cleanup Day!

Happening this year on Saturday, September 21, 2019 • 9 am-12 pm